

## **MEDIA RELEASE**

### **ROYAL SHOW: GOAT EXPO**

On Friday and Saturday 4-5 June the Royal Show will be host a Goat Expo. We welcome the KZN Department of Agriculture and Environmental Affairs, the Indigenous Veld Goat Society and the SA Boer Goat Breeders' Society. This year marks the beginning of a larger of what is hoped will be a more inclusive Expo that will include more stalls and will be based on the successful Sheep Expo.

We will show examples of the different indigenous ecotypes and the very successful commercial breeds – the SA Boer Goat and the attractive Kalahari Red Goat. Rather than formal presentations we hope to keep the atmosphere more informal. To this end will have experts available for advice rather than formal presentations.

We look forward to lifting the reputation of the much maligned goat and welcome both the scientific community, farmers and anyone with an interest in this exciting promotion !!